CANDIDATE BRIEF

Lecturer (Teaching & Scholarship) in Consumer Analytics, Faculty of Environment

Salary: Grade 8 (£39,324 – £46,924 p.a.)

Reference: ENVGE1048

Closing date: 19 February 2017

Fixed-term for 3 years

Lecturer (Teaching & Scholarship) in Consumer Analytics
School of Geography

Do you have a proven ability to carry out teaching in Consumer Analytics? Do you have a clear commitment to creating and delivering an excellent student experience?

The School of Geography has recently launched an innovative new MSc programme in [Consumer Analytics for Marketing Strategy](#) (CAMS), co-delivered with Leeds University Business School (LUBS). This truly interdisciplinary and applied programme has proved incredibly attractive to students, and we now seek a Lecturer (Teaching & Scholarship) in Consumer Analytics to support the delivery and development of this programme. You will bring your experience and expertise in spatial analysis and modelling of 'big data', and some experience of geocomputation or programming /coding.

With strong links to the Economic and Social Research Council (ESRC) funded Consumer Data Research Centre (CDRC) and the Leeds Institute for Data Analytics (LIDA), this post offers the opportunity to deliver an excellent student experience within a world class academic environment. Working closely with CDRC and LIDA, you will forge links with the commercial sector which will enhance your applied teaching, support the School's active programme of high impact research and further your own international scholarship. You will also be actively supported in promoting and enhancing the delivery and internationalisation of our MSc programmes, including the existing MSc, Geographic Information Systems (GIS) and new MSc programme linked to our Centre for Doctoral Training (CDT) in new forms of data.

What does the role entail?

As a Lecturer in Consumer Analytics (Teaching & Scholarship), your main duties will include:

- Undertaking high quality teaching, predominantly at taught postgraduate level, including collecting and responding to student feedback and the provision of timely assessment and feedback;

- Playing a significant role in the design, development, planning, delivery and review of modules and programmes;

- Working with our students as members of a learning community to provide world class education and an excellent student experience;

- Ensuring processes such as programme delivery, admissions and quality assurance are delivered effectively to enhance the student experience;

- Developing and utilising innovative approaches to teaching and learning;

- Providing support and guidance to students, acting as a personal tutor, resolving and/or referring to specialist parties where appropriate;

- Proactively seeking and maintaining appropriate contacts with external commercial partners in order to source external speakers and secure student projects;

- Supervising student research projects and/ or work placements as appropriate;

- Developing a portfolio of scholarship activities in a relevant area and engaging with scholarship opportunities within the University and externally;

- Contributing effectively to the administrative process and committee structures of the School and Faculty, and as appropriate across the University.

These duties provide an indicative framework for the role and should not be regarded as a definitive list. Other reasonable duties may be required consistent with the grade of the post.

What will you bring to the role?

As a Lecturer (Teaching & Scholarship) in Consumer Analytics you will have:
- A PhD (or near completion) in quantitative geography, spatial analysis, or a relevant subject area;

- Experience of spatial analysis and modelling of 'big data', and some experience of geocomputation or programming/coding;

- Experience of applied research using consumer data and/or working with consumer facing commercial sectors;

- Experience of teaching, ideally at taught postgraduate level;

- Experience of proactively developing new teaching approaches and materials;

- Experience of providing support and guidance to students;

- A high level of interpersonal and communication skills;

- Excellent organisational skills with the ability to work under pressure and deal with conflicting demands;

- Ability to establish effective working relationships both internally and with external organisations.

You may also have:
- Commercial sector experience in an analytics role;

- Experience of supervising student research projects or work placements with external organisations;

- Experience of consumer analytics in UK/EU and international settings.

How to apply

You can apply for this role online; more guidance can be found on our How to Apply information. Applications should be submitted by **23.59** (UK time) on the closing date.

Contact information

To explore the post further or for any queries you may have, please contact:

Dr Andy Newing, Joint Programme Lead, MSc CAMS
Tel: +44 (0)113 343 6720
Email: a.newing@leeds.ac.uk

Additional information

Find out more about the Faculty.

Find out more about our School.

Find out more about Athena Swan in the Faculty.

Working at Leeds

You can find out more about our generous benefits package and more about what it is like to work at the University and live in the Leeds area in our Working at Leeds information.

Candidates with disabilities

Information for candidates with disabilities, impairments or health conditions, including requesting alternative formats, can be found in our Accessibility information or by getting in touch with us at disclosure@leeds.ac.uk.

Criminal record information

Rehabilitation of Offenders Act 1974

A criminal record check is not required for this position, however, all applicants will be required to declare if they have any 'unspent' criminal offences, including those pending.

Any offer of appointment will be, in accordance with our Criminal Records policy. You can find out more about required checks and declarations in our Criminal Records information.